The 136th Annual Meeting of the Florida State Horticultural Society

The 136th Annual Meeting of the Florida State Horticultural Society returns to Daytona Beach. Join with us and learn about the latest research and innovations in Florida horticulture.

When:
June 11th to 13th, 2023

Where:
Hilton Daytona Beach Oceanfront Resort
(100 North Atlantic Avenue, Daytona Beach, FL 32118)

Links to register for the conference, reserve your hotel room, and other details can be found here.

In addition to over 115 technical presentations, there will also be special programs including an In-Service Training, Mango Summit, and evening receptions to get together with friends and colleagues.
REGISTER NOW!

We bring together science, industry, academia, government, and students to cultivate ideas and share knowledge and technologies.

FSHS.ORG/2023-CONFERENCE

Our conference features technical sessions, poster presentations, keynote speakers, workshops, and networking opportunities.

JUNE 11-13, 2023
Daytona Beach

WELCOME
2023

2023 ANNUAL MEETING

CITRUS
Cultivar improvement, pest management, fertilization, irrigation, cold protection, more.

VEGETABLES
Cultivar improvement, cultural practices, harvesting, disease, insect control, more.

ORNAMENTALS/LANDSCAPES
New plants, cultivar selection, landscape design and management, pests, more.

HANDLING/PROCESSING
Post-harvest quality, food safety in packing and processing, by-products, utilization.

KROME MEMORIAL
Tropical and subtropical crops, cultural practices, harvesting and management.

NATURAL RESOURCES
Soils, water, environmental issues, biofuels, biofertilizers, agronomic crops and more.

ABOUT THE FSHS...

Since 1888, we are one of the oldest horticultural societies in the United States.

Our scientific proceedings span more than 125 years dating from 1888.

Network with colleagues and expand your knowledge and opportunities.

The FSHS also welcomes sponsors for its annual meeting.

Hilton Daytona Beach Oceanfront Resort
100 North Atlantic Avenue
Daytona Beach, FL 32118
Guest Speaker Schedule
136th Annual Meeting of FSHS

Sunday, June 11th, 2023
FSHS awards ceremony speaker:
Dr. Ed Etxeberria, Professor emeritus, UF – CREC

Dr. Etxeberria is not only a well-respected citrus expert, but is also well-versed in the long history of FSHS. He will be presenting “The Early Days of the Florida State Horticultural Society: Part II”

Monday, June 12th, 2023
FSHS general session keynote speaker:
Dr. Zhanao Deng, Professor, UF-GCREC

Title: From the Amazon to Florida: The Story of Caladiums and the Role of Horticultural Innovations in the Development of the Florida Caladium Industry

Tuesday, June 13th, 2023
Horticultural breakfast speaker:
Karen Stauderman, UF/IFAS Volusia County

Title: In Search of Healthy Feet: Work Boot and Sock Preferences of the Florida Farmer

Tuesday, June 13th, 2023
Extension luncheon speaker:
Dr. Chris Gunter, Professor, Chair of the Horticulture Sciences Department, UF/IFAS

Title: The Agent and Specialist Connection, Opportunities for Success
Sponsorship Incentive Program for Members

Dear FSHS Members,

As I am sure you are aware, the support of sponsors is essential to the financial well-being of the Florida State Horticultural Society. Our sponsors help support awards, student travel, and in general help underwrite the cost of running the society so that the Board can keep membership dues and annual meeting registration costs reasonable.

FSHS Annual Sponsorship Categories are as follows:
Bronze: $250
Silver: $500
Gold: $1000
Platinum: $2000
Diamond: $5000

At the March 2023 Board of Directors meeting, the Board approved an incentive program to encourage members to help seek sponsors. Our membership represents a wide range of interests, and you may have friends, colleagues, or former school mates who may now be in a position to become an FSHS sponsor. If you successfully recruit a new sponsor, you will receive the following incentive.

Sponsorship level
Bronze: $25 credit toward registration or member dues
Silver: $50 credit toward registration or member dues
Gold: $100 credit toward registration or member dues
Platinum: $200 credit toward registration / member dues
Diamond: $500 credit toward registration / member dues

A sponsorship flyer is available for you to use if you decide to approach a new sponsor yourself. Alternatively, if you would like to simply pass on their name and contact information, you will receive the sponsorship incentive if we are successful in bringing them on board as a sponsor. We look forward to hearing from you on potential new sponsorship opportunities.

All the best,

Gene McAvoy
Sponsorship Chair
gmcavoy@ufl.edu

Come Grow with the Citrus Section!

Excitement is growing for the annual meeting of the Florida State Horticultural Society to take place in Daytona Beach, Florida, this June. This year we have a great program for the Citrus Section that will include presentations by state, national, and international scientists. The agenda includes more than 25 oral presentations on several topics: from cultural practices and soil nutrition, to tree physiology and breeding. A focus will be given to cover crops, soil amendments, and citrus nutrition. We will also take a deep look at silicon’s impact on citrus performance, salinity, brassinosteroids, gibberellic acid and use of 2,4-D to manage fruit drop.

To conclude our Citrus Section we will cover breeding, with presentations about cold hardy citrus for North Florida, somaclonal variations, Australian limes and more. If you are attending, do not forget to peruse the Poster Section. Posters will cover pest management, post-harvest and fruit quality, and information about the ‘Donaldson’ tree.

Presenters are already working hard to finalize their slides and posters, and we are looking forward to seeing all of you in June.

Thank you for the opportunity to serve our citrus industry.

Lorenzo Rossi
Vice-President for the Citrus Section
863-673-5939
Field Trip to Deep Creek Preserve

**What:** Field Trip to Deep Creek Preserve – led by Volusia County Land Management

**When:** Monday, June 12th @ 1:45 p.m.
Meet in the lobby at 1:45 to depart for Deep Creek Preserve. Plan to drive your own vehicle or carpool. The drive is approximately 40 minutes and we have a presentation and tour planned at 2:30 pm. We will meet our guide at the entrance of the preserve.

**Where:** 964 S. State Road 415, New Smyrna Beach, FL, 32168

**Description:**
The 8,040-acre Deep Creek Preserve includes natural and agricultural features. Two acquisitions make up this site — the first, a cattle and silviculture ranch purchased with funds from Volusia Forever and Volusia County Water and Utilities in 2010 as a key component toward the goal of acquiring a connected wildlife greenway through the Volusia Conservation Corridor. A naturally wet site, the plant communities of Deep Creek Preserve include dome swamps, basin swamps, wet and mesic flatwoods. Three trails traverse the preserve and all are open to hiking, bicycling, and horseback riding during the daylight hours. While exploring it, you may identify these distinct natural communities by the presence of certain trees and plants. Wildlife on the site may include deer, turkey, black bear, otter, fox, bobcat, coyote, Sherman’s fox squirrel, gopher tortoise, bald eagle, swallow tailed kite, and wading birds. Participants should wear comfortable walking shoes, sunscreen, bug spray and water.

**Website:**

**Contact:**
For more information, contact Bonnie Wells or Nickie Munroe
Get Social with FSHS

Don’t forget to tag @fshs_hort to increase visibility of your work and our organization.


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