



Florida State Horticultural Society

Student Video Competition

Entry videos should be 2 to 5 minutes in length, expressing how the impact of horticulture affects the life of the "author" (Producer, Director, etc.).

The Theme: "What Florida's Horticulture Means to Me".

Horticulture is more than the Movie/TV image of someone that grows orchids as a hobby. Horticulturalists are involved in a wide range of pursuits, including:

- Home & Community Gardening
- Landscape Design & Maintenance
- Environmental Sciences
- Marketing
- Engineering
- Processing
- Genetics
- Chemistry
- Plant Pathology
- Plant Physiology
- Microbiology
- Virology
- Engineering
- Pharmacology

The emphasis might be on a career choice such as one of the related sciences (microbiology, genetics, etc.) or the effects horticulture has on one's life style or environment. Other possibilities might include landscape architecture or planning, food production, marketing, etc. The main object is to personalize the subject.

The videos submitted will be judged on:

1. Subject theme appropriately addressed.
3. Support of argument. Facts are desired over opinions.
4. Creativity and originality.
5. Clarity and conciseness of the presentation.

Completed videos must be submitted by March 1, 2012. Videos may be submitted via mail (CD/DVD) or emailing a link to the presentation hosted on a web server of their choosing (e.g., YouTube).

Visit the FSHS website (<http://www.fshs.org/>) for an application form and submission instructions.